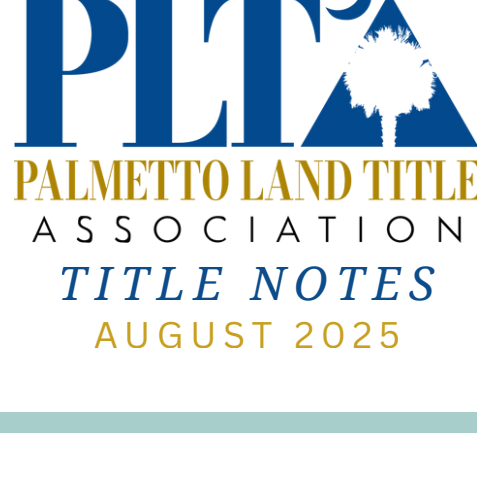




ASSOCIATION

TITLE NOTES

AUGUST 2025

“When I first joined PLTA, I was still ‘green’ in the title industry and unsure of where I fit in. Several co-workers encouraged me to get involved, telling me it was a great place to learn. They were absolutely right, but what I have gained through my membership is so much more!”



These words from our Communications Chair,

Micah Owen, capture the spirit of PLTA.

Membership isn’t just about education or events; it’s about building a network of peers who become friends and resources, and feeling a sense of connection and confidence in what you do.

THAT’S WHAT PLTA IS ALL ABOUT:

Giving South Carolina real estate professionals a front-row seat to industry developments, a voice in legislative advocacy and the confidence that comes from knowing you’re not alone.

DO YOU FEEL YOU CAN CONTRIBUTE TO OUR GROWING ASSOCIATION?

To sign up for a committee, please email info@scplta.org.

Not a member yet? [Click here!](#)

SAVE THE DATE FOR THE PLTA GOLF TOURNAMENT

What? PLTA Captain’s Choice Golf Tournament.

Where? Fort Jackson Golf Club, Columbia, SC.

When? Thursday, November 6, 2025.

Shotgun start at 11:00 am.



EXECUTIVE DIRECTOR’S UPDATE: Strengthening PLTA for the Future

As we move into the second half of 2025, PLTA continues to evolve to better serve our members and advance our profession. Here are the latest updates and opportunities from your Executive Director:

Administrative Updates

We are in the process of updating PLTA’s administrative tools. A new phone number has been established and you can reach us at (803)-567-1347. Additionally, work is underway to streamline the Egnyte filing system to ensure easy access and better organization of PLTA’s important documents.

Governance & Committee Tools

Several new resources have been introduced to improve board and committee efficiency. A new Committee Report Form has been created to simplify the process of submitting updates. In addition, a Legislative and Policy Action Request Form is now available to establish a clear process for requesting advocacy support or initiating policy initiatives. To support new and current board members, two versions of Board Orientation materials are now provided—one extensive and one simplified—to meet different preferences and needs. Interested in joining a committee? Email alexa@plta.org.

Membership Updates

We are actively reviewing and refreshing member benefits to ensure they provide meaningful value. Among the additions are a Member Deals Program, which would offer exclusive discounts for PLTA members, and a partnership for Shredding Services that could provide discounted professional shredding. Stay tuned for more information about these new benefits! Do you wish we offered additional benefits? Email alexa@plta.org.

External Engagement

PLTA is working to find a new Association Management Software (AMS) company to help boost engagement and better serve our members. Our executive director visited several AMS companies that exhibited at the ASAE Annual Meeting, held in August in Los Angeles, CA. This effort will provide valuable insights as we continue exploring technology solutions that can benefit our association’s operations and member services.

Legislative & Tax Updates

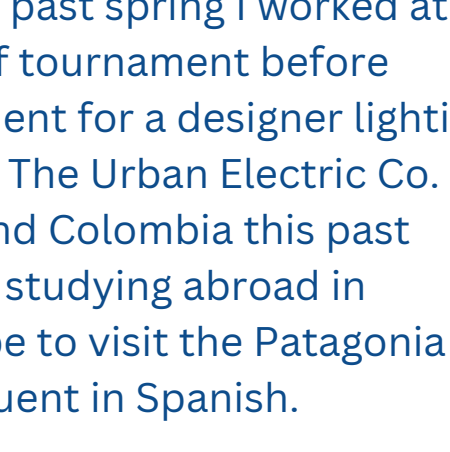
The new “Big Beautiful Bill Act” includes provisions that may affect 501(c)(6) organizations, and PLTA has been closely monitoring these developments. Two key areas of focus are ensuring transparency in dues invoicing—making sure invoices clearly state the non-deductible portion related to lobbying and advocacy—and providing education for members about how the new tax law may impact their business deductions and association participation.

Your Input Matters

An association is only as strong as its members! If you have any information or suggestions that you think would benefit the association, please send them to alexa@plta.org.

STRATEGIC PLANNING IN ACTION

This month, our Board held its Annual Strategic Planning Meeting, led by our new Executive Director, Alexa. Over two and a half hours of pure brain power and collaboration, we mapped out our goals and priorities for the year ahead—from strengthening member engagement to creating new educational opportunities and enhancing advocacy efforts.



The Education and Membership Committees are already developing a program on the new **FinCEN requirements**, which will be presented later this year.

And here’s where you come in: We’re seeking additional members to serve on committees and help us bring this exciting vision to life. Sign up [here](#).

ADVOCACY UPDATE

Tell Us What Matters to You

Our Government Liaison/Legislative Action Committee is hard at work shaping the PLTA legislative agenda for the 2025–26 session.

Do you have a bill or policy issue that you think we should track or take action on? Use our new **PLTA Legislative & Policy Action Request Form** to make your voice heard.

[Submit a legislative request here.](#)

A LETTER FROM OUR MARY G. WEBSTER SCHOLARSHIP RECIPIENT

Every year, the PLTA Mary G. Webster Scholarship supports South Carolina students pursuing a degree in a business-related field. This year’s recipient, **Pierson Tobin**, shared the following note with us:



Dear Ms. Floyd and Members of the
Palmetto Land Title Association,

I am honored to be awarded the Mary G. Webster Scholarship. Thank you so much for your support as I continue my academic journey.

I am from Charleston, SC, and currently attend the University of South Carolina as a junior. I am a major in both International Business as well as Operations & Supply Chain, with a minor in Spanish. I enjoy travelling, being outside, and watching sports – especially Gamecock football. This past spring I worked at a concession stand at the Masters golf tournament before working in the supply chain department for a designer lighting company in North Charleston called The Urban Electric Co. I was also able to visit New Zealand and Colombia this past summer. This coming spring I will be studying abroad in Santiago, Chile, for a semester. I hope to visit the Patagonia mountains there and return home fluent in Spanish.

Sincerely,
Pierson Tobin

WE’RE SO PROUD TO SUPPORT THE NEXT GENERATION OF PROFESSIONALS LIKE PIERSON.

Don't Be a Stranger!

We ❤️ our Palmetto Land Title community

and are proud to support your success – so let us know what that looks like for you! If there’s something specific you’d like to see in our newsletters, just tell us.

