

As autumn settles over South Carolina,

it brings a familiar mix of change and excitement. From Lowcountry festivals to the Upstate's colorful leaves and a shifting real estate market, it's a season full of energy. That same energy shows in your work, and we're proud to support your success.

In this month's newsletter, you'll get the scoop on our inaugural golf tournament, meet a board member strengthening our professional community, learn about a new membership benefit, and more. Don't forget to scroll down and weigh in on this month's membership poll. We want to hear from you!

Not a member yet? **Click here!**

GET READY TO HIT THE LINKS!

The PLTA is excited to host our **Inaugural Golf Tournament on November 6 at Fort Jackson Golf Club**. This fun-filled day is the perfect opportunity to enjoy friendly competition and network with colleagues.

The tournament will kick off with 9:00 am registration, followed by a shotgun start at 11:00 am! The cost is \$125 per player or \$500 per Team, which includes a boxed lunch and complimentary beverages. Golfers can also look forward to exciting on-course contests, including closest to the pin, longest drive, putting contest, as well as great prizes and awards for top teams.

Whether you're an experienced golfer or just out for a fun day with friends, this event has something for everyone. Sponsorship opportunities are available and provide excellent visibility to our members and guests.

Mark your calendar and gather your team - we can't wait to see you out on the course for a day of camaraderie, competition, and community! Please contact alexa@scplta.org if you have any questions.

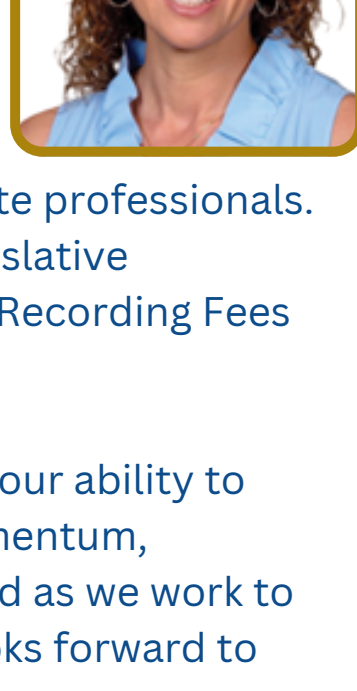
FOR MORE DETAILS, TO EXPLORE SPONSORSHIP OPPORTUNITIES, AND TO REGISTER, PLEASE CLICK HERE.

MEET THE BOARD

Get to know our

2025 Director & Membership Chair, Stephanie Argoe

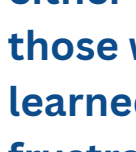
Stephanie works for WFG National Title Insurance Company and brings 20 years of experience to her role as our Director and Membership Chair. She first joined the Palmetto Land Title Association in 2013 under the guidance of a seasoned practitioner, during what she described as the association's "hay days," marked by vibrant collaboration among real estate professionals. That spirit of unity led to some major legislative accomplishments, including Predictable Recording Fees and protections against NTRAPS.



While the pandemic inevitably impacted our ability to connect in person and slowed some momentum, Stephanie is excited to serve on the board as we work to rebuild that sense of community. She looks forward to helping foster meaningful collaboration between practitioners and underwriters once again and seeing what great things we can accomplish together next.

Outside of work, Stephanie is often cheering from the sidelines of soccer fields, enjoying time on the water, traveling, playing piano, hitting the gym or spending time with friends and family.

We asked Stephanie if she had any words of advice for our members. Here's what she said:



"Our industry is one you either love or hate, and you either stay forever or get out early for that reason. For those who have the will to stay, know that knowledge is learned in doses. You will never know everything, as frustrating as it may be, but every situation is different, and even those of us who have been in the industry for decades learn something new every day. I think that is probably my second-favorite part of this industry. My first would be the relationships made along the way and helping agents grow."



AS A REMINDER, OUR BOARD MEETINGS ARE OPEN TO ALL MEMBERS. JOIN OUR NEXT MEETING ON OCTOBER 14TH.

NEW MEMBERSHIP BENEFIT FOR PLTA MEMBERS

Secure Solutions with Shred America

We are excited to announce that a new membership benefit for all PLTA members is now available through our partnership with Shred America, a local Veteran-Owned secure document destruction company headquartered in Fort Mill, SC. This exclusive program is designed to provide cost-effective, reliable, and secure shredding and information management services for our members and their businesses. Shred America also offers secure document storage, bulk scanning projects, and e-destruction services for electronics.

Why This Matters for PLTA Members

Protecting sensitive information is more important than ever. Whether you're dealing with client records, legal documents, or day-to-day files, compliance and confidentiality are non-negotiable. With this new benefit, PLTA members gain access to preferred pricing, trusted service, and certified security standards - ensuring your practice and your clients remain protected.

Find more information [here](#).

LINKEDIN ENGAGEMENT: NETWORK WITHOUT NETWORKING EVENTS

LinkedIn has become one of the most effective places for professional networking in 2025, but just having a profile or business page isn't enough to get noticed. According to LinkedIn's own data, meaningful engagement — comments, shares and conversations — is what drives your profile and content into second- and third-degree networks, expanding your reach beyond immediate connections and strengthening relationships.

Not sure where to begin?

Here are a few simple strategies:

Comment with Insight:

Don't just "like" a post, add a perspective or example. For instance, if a REALTOR® shares a market update, note how title issues you've seen locally connect to their trend.

Ask a Question:

Ending your comment or post with a relevant question ("How are lenders in your area handling this?") encourages replies and boosts visibility.

Share Successes:

Highlight smooth collaborations with other professionals or organizations and tag them. These posts encourage shares while showcasing your professionalism and credibility.

Post Quick Tips or Updates:

Share a short lesson learned, a legislative change in South Carolina real estate law, or a closing checklist item. Keep it brief, practical and useful.

Respond to Every Comment You Get:

Treat each reply as a conversation starter. Even a quick thank-you shows attentiveness and can spark further discussion.

With just a few minutes each week, you can turn LinkedIn into a steady, low-effort way to expand your network and stay top-of-mind with the people who drive referrals in South Carolina's real estate market.

Don't Be a Stranger!

We ❤️ our Palmetto Land Title community

and are proud to support your success – so let us know what that looks like for you! If there's something specific you'd like to see in our newsletters, just tell us.

